

Time: 2 Hours

Attempt any two of the following:

Total marks: 5

1. Fayol's general principles of management provide a basis for development of management theory, comment on the validity of statement by giving a brief account of Fayol's principles. Which of these principles are more important and why?
2. Explain nature of leadership? "There is no one best style of leadership universally applicable to all situations" comment.
3. Coordination is the essence of manager ship, Explain how coordination is achieved?

Main issues behind these campaigns were:

Attempt any two of the following:

- (a) Sustainability
 - (b) Recycling
 - (c) Awards for campaigns
1. Explain McGregor's theory X and theory Y, how theory Y an improvement over the traditional
 2. Explain the concept and mechanism of 360° appraisals?

On January 1, 2009, Nokia India, the Indian arm of world's leading mobile company, announced this "take-back" campaign, on the occasion of the launch of the initiative, S. Shalendra, Managing Director,

Discuss this statement.

Nokia India said "if every Nokia user recycled just one unused phone, the discarded phone will live on in something new, as the material is used to make item like park benches, utensils etc."

Attempt any two of the following:

1. Explain the types of management information system with their relevant importance for the UK each level of management.
2. What is organizational structure? Explain different types of organizational planning And Sweden during the late 1990s. It supported the concept of individual producer responsibility (IPR)
3. Compare and contrast various theories of management which approach would you suggest and why?

And the take-back initiative was launched or an IPR initiative. According to the company, Nokia was very environment conscious and followed the "design for Environment" process where it took into account environmental aspects in every phase of product development right from the beginning of product life cycle.

Questions:

- (a) Critically Analyze the Nokia's Take Back Initiative.
- (b) Do you think Nokia's Take-Back initiative will receive good response in India? What should Nokia's strategy is to create awareness about recycling e-waste among Indian consumers?

Write short notes on any four of the following:

1. Efficiency and effectiveness
2. Distinguish between contingency approach and system approach.
3. Job enrichment
4. Explain all the steps involved in planning process?
5. Define motivation and its process
6. What are the techniques of control?